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## **Canadian Rocky Mountain Resorts Revamps [www.crmr.com](http://www.crmr.com)**

*Calgary, Alberta*-Canadian Rocky Mountain Resorts is proud of the visually appealing, user-friendly qualities of the company's website, [www.crmr.com](http://www.crmr.com). Recently, the company decided to update the features and look of the website by inserting larger images on each page and installing more user-friendly secondary tabs. The result is a more impressive, polished looking website.

"What we're really excited about is the new media centre," explains Lisa Vinderskov, CRMR's Director of Sales and Marketing. "Now media and the public can access our press releases, high resolution images, logos and past features of CRMR properties in a section we've titled 'Praise and Press.' This is a great way for people to learn more about each of our diverse locations."

The website home page highlights current featured packages and news about Canadian Rocky Mountain Resorts. The packages and news are constantly being updated, creating an incentive for visitors to return more frequently and learn about special promotions or events which are of interest to them.

With fresh, larger images, an expanded media centre and more user-friendly features at [www.crmr.com](http://www.crmr.com), Canadian Rocky Mountain Resorts continues to evolve and provide what tech-savvy consumers desire.

**Canadian Rocky Mountain Resorts is a family of companies consisting of Deer Lodge in Lake Louise, Alberta, Buffalo Mountain Lodge in Banff, Alberta, and Emerald Lake Lodge in Field, British Columbia. CRMR also owns four Calgary restaurants: Cilantro, Velvet, The Ranche, and Divino Wine & Cheese Bistro, as well as a game ranch, The Canadian Rocky Mountain Ranch, a wine boutique, Bin 905, and a bakery in Canmore, Panino.**

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