



For Immediate Release

September 1st, 2007

Autumn Escape in the Rockies with Canadian Rocky Mountain Resorts

Lake Louise, Alberta – Canadian Rocky Mountain Resorts is offering guests the opportunity to experience the Rockies on horseback by day and in luxury at night. Deer Lodge in Lake Louise, Alberta is offering a new package for fall which includes a full day trail ride with Brewster Lake Louise Stables, to both Lake Agnes and the Plain of Six Glaciers Teahouses, one night's accommodation at Deer Lodge, and breakfast. Guests will spend the day exploring the mountains on horseback, and when they return to the lodge they can soothe their weary muscles in the rooftop outdoor hot tub, gazing at the stars.

This package is an innovative way to appreciate the Canadian Rockies in the fall, as well as the perfect excuse to escape hectic city life. Enjoy Deer Lodge's signature Rocky Mountain Cuisine in the award-winning restaurant, Mt. Fairview. Sleep peacefully in the beautifully appointed guest rooms, under a cozy feather duvet. For those who want to do something out of the ordinary, this day long trail ride and one night stay at CRMR's charming boutique lodge is the perfect way to create new and lasting memories. *Package is valid from September 3rd to October 8th, 2007.*

For more information please visit www.crmr.com or call 1-800-661-1595.

Canadian Rocky Mountain Resorts is a family of companies consisting of Emerald Lake Lodge in Field, British Columbia, Deer Lodge in Lake Louise, Alberta, and Buffalo Mountain Lodge in Banff, Alberta. CRMR also owns four Calgary restaurants: Cilantro, Velvet, The Ranche, Divino Wine & Cheese Bistro, as well as a game ranch, The Canadian Rocky Mountain Ranch.

Media Inquiries:

Jennifer Gerstenberger

Media & Marketing Manager

403-781-4170

jennifer@crmr.com

