

Urban Butcher is now open!

May 9, 2017 (Calgary, AB) – Canadian Rocky Mountain Resorts is excited to announce that Urban Butcher is now open in both Willow Park and Mission locations! To celebrate their new interior renovations, new products available and lower prices, both locations will be hosting Grand Openings on Saturday May 13, 2017.

For those looking for an easy meal to cook quickly, Urban Butcher will be featuring Miso Glazed Wings that are ready to cook as well as a Signature Bison Burger Patty filled with red pepper, onion, herbs and mustard during their Grand Openings. Both stores will also be offering 25% off of naturally raised Striploin Steaks for both May 13 and 14, 2017.

“With our cleavers in hand and aprons tied tight, we are looking forward to connecting with the Calgary community to create delicious meals,” says Bob Choquette, Operations Manager and Master Butcher. “We’ve seen that Calgarians appreciate high-quality cuts skillfully prepared in-house by a master butcher and they enjoy the benefits of knowing that their meat is supplied by respected local and Canadian based ranchers. We are excited about the opportunity to share this with Calgarians at an affordable price.”

“At Urban Butcher our ultimate goal is to make it easier and inspire customers to enjoy naturally raised meats,” says Lancelot Monteiro, Chef at Canadian Rocky Mountain Resorts. “We’ve created recipe cards to accompany your purchase or inspire your next meal.”

Armed with the belief that the kitchen should not be an intimidating space, Urban Butcher offers the finest quality cuts of ethically and naturally raised local meats, including AAA Alberta beef, pasture raised pork, free range, free run and organic poultry products, pre-marinated items that are ready to cook, as well as recipes to inspire your next meal.

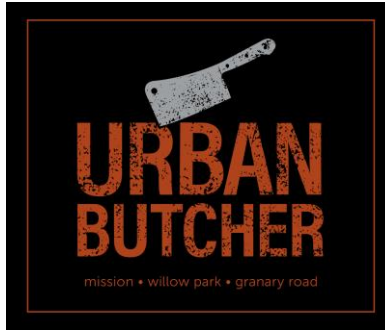
To accompany the large selection of high quality meats, Chef Lancelot Monteiro has crafted house-made sauces and spreads such as a black olive tapenade, house made sauerkraut, mint chutney pesto, verde sauce and sundried tomato pesto.

Local and Canadian ranchers include Aspen Ridge Beef, Maple Hill Natural Chicken, Brome Lake Duck, Canadian Rocky Mountain Ranch, Thunder Creek Pork, and Ewe-Nique Farms. The store will also stock CRMR Kitchen’s new line of signature sausages, frozen ready-made meals, condiments, salsas, sauces, and pickled items.

A third location in Granary Road Market will be opening soon. Urban Butcher’s three locations:

Urban Butcher in Willow Park Village: #114, 10816 Macleod Trail SE

Urban Butcher in Mission: #3, 2100 4 Street SW



Urban Butcher in Granary Road Market: 226034 -112th St. W / MD of Foothills

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Canadian Rocky Mountain Resorts is a family of companies consisting of Emerald Lake Lodge in Field, British Columbia, Deer Lodge in Lake Louise, Alberta, Buffalo Mountain Lodge in Banff, Alberta. CRMR also owns three Calgary restaurants: Cilantro, The Lake House, and Divino Wine & Cheese Bistro, as well as CRMR Kitchen, a game ranch, the Canadian Rocky Mountain Ranch, and a Calgary wine boutique, Bin 905.